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62.73

Conard-Pyle Co. West Chester, Pa.
Special list of roses

1926

SET
OF

12 RELIABLE ★ ROSES

\$1 each, any 10 for \$9, or any 25 for \$20

Star Size, Field-Grown, Selected Plants. Each Rose Labeled with a Durable Celluloid Star Tag and Every Plant Guaranteed to Bloom this Year, or Your Money Will Be Refunded

OFFER No. 101. These 12 Reliable Roses for \$10

★**OPHELIA.** Shown here in natural colors. Chaste, maidenly, sweetly formed, and richly scented, its pearly blooms swaying on graceful stems, Ophelia has been worshipped for many years by all lovers of good Roses. It was, and is, one of the most popular greenhouse sorts for cut-flowers, and has proved to be an excellent Rose in the garden. The plant grows tall, not bushy, and often throws up stout, branching canes bearing many flowers in long-stemmed clusters. It is a dependable although not profuse bloomer, and the flowers are almost always perfect. In hot weather they are apt to be creamy white, while in cool autumn nights they develop rich tints of pink and shades of gold. The plant is quite hardy. *Stand's second* in the list of favorite Roses as chosen by leading American experts. It is greatly beloved and will continue to be a favorite variety for many years. \$1 each.

★**GRUSS AN TEPLITZ.** (See in color below.) Happy, cheery, and most friendly of all roses! A great big lusty fellow, always nodding "howdy-do" with bunches of red posies. It needs a place by itself where it can spread its branches wide and hang out its fragrant crimson blooms, so give it about twice the space to grow in that you give your H. T.'s, say 2 feet from its next neighbors. Although its flowers are of fair form and size, it is not much of a Rose for cutting. It is seldom out of bloom, and is intensely fragrant with the old sweet Rose perfume that everybody loves. An indispensable Rose, and can even be trained as a pillar, if so wanted. \$1 each.

★**WILLIAM F. DREER.** A Rose of the Los Angeles type and both were originated by the same firm. In delicacy of coloring it is not comparable to any other variety. The pink and white shadings combine to remind you of the beautiful tints to be seen in waterlilies. The main color of this Rose is shell-pink, with brilliant yellow at the base of the petals, and the two colors blend charmingly. The flowers are exquisite when cut in the half-open stage for indoor decoration. The illustration below is not the William F. Dreer Rose but it resembles it in form and color. \$1 each.

SEE NEXT PAGE FOR 9 MORE RELIABLE ROSES

ORDER
EARLY
IT
PAYSSee description of
WM. F. DREER

OPHELIA

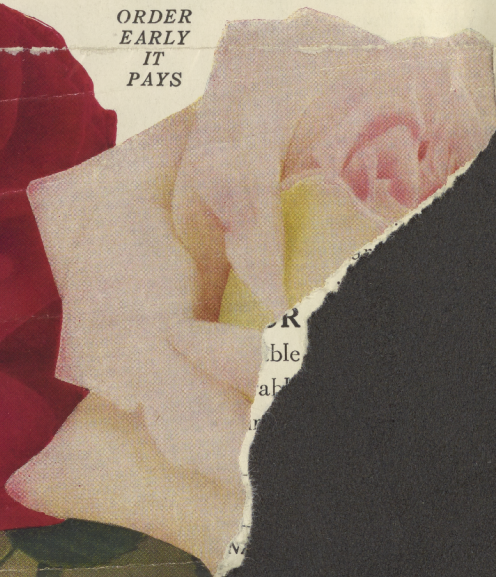
These Roses in Natural Colors Show What Lovely Kinds Are in the Reliable Set of 12

In Wisconsin—Bloom in 2 Months After Planting

Order 1461

June 11, 1925

Two months after planting, the William F. Dreer Rose bore two beautiful blooms and five lovely half-open buds.—Dr. H. M. H., Beloit Clinic, Wis.

GRUSS AN
TEPLITZ

9 More of the Set of 12 RELIABLE ★ ROSES

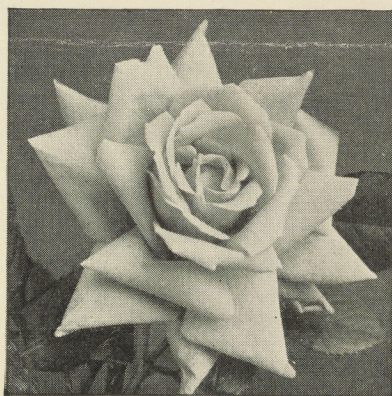
Price \$1 each, any 10 for \$9, or any 25 for \$20

★**FRANCIS SCOTT KEY.** (See illustration.) A jolly, big Rose, chockful of broad curled petals, with great round buds on tall strong stems—a Rose to love and cherish in these days of so many loose-petaled semi-double varieties. Its bright crimson color sometimes “blues,” and its buds fail to open well in hot weather, but it is worth while waiting for perfect blooms whose massive beauty commands admiration, especially in autumn. It is not a faultless Rose, but one whose defects are overshadowed by its great substance, perfect shape, hardiness and healthy growth. A seedling from Radiance, from which it has inherited many good qualities, and like it, an American-bred Rose. \$1 ea.



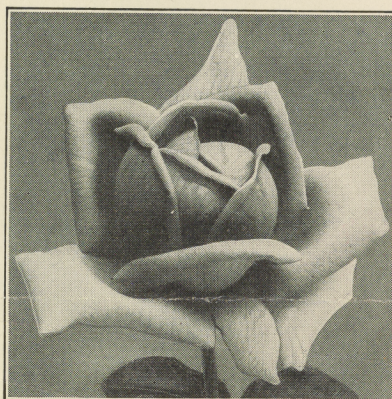
Francis Scott Key

★**KILLARNEY QUEEN.** Considered the best of all the Killarney sports because of its somewhat fuller flowers. It is a sprightly pink, and brightest in hot weather. The bud has the same lovely form as all the Killarneys, but slightly fuller, and is sweetly perfumed. The young growth and foliage is beautiful bronzy green. It is a vigorous grower, suitable for low hedges where the temperature does not drop to zero; but for general purposes it is quite hardy. It is a dependable bloomer and a very popular Rose in dry climates. \$1 each.



Lady Ashtown

★**LADY ASHTOWN.** (See illustration.) Brilliant shining pink with a golden underglow, unsurpassed in Rose colors. Flower moderately large, with a fine, high-pointed center, borne singly on erect stems. Blooms abundantly over a long season, but flowers are apt to lose shape in hot weather. Bush grows lustily, but is not always resistant to disease. Very hardy, and indispensable where winters are severe. \$1 each.



Miss Lolita Armour

★**MISS LOLITA ARMOUR.** (See illustration.) Sensational in its coloring of orange and copper, yellow and fawn, this Rose deservedly won the coveted Bagatelle prize in 1921. Quite large, globular flowers, lumped with glowing hues, are freely branched plant. Buds fail to open well, but the marvelous color is seen in every garden.



Mrs. Ambrose Ricardo

★**MME. CAROLINE TESTOUT.** The “grand old lady” of Rosedom, and a general favorite everywhere. It is unbeatable in the cooler regions, where it grows most vigorously and covers itself with its silky globular flowers. In Portland, Ore., it is planted extensively between the curbs and sidewalks along many streets, and there flourishes luxuriantly. The flowers are of large size, bright rose-pink, and delightfully fragrant. In most sections it is a fairly strong grower, a steady but not prolific bloomer, and extremely hardy. \$1 each.

★**MRS. AARON WARD.** This is a most delightful Rose, with its frilly petals and varying but always exquisite color. In cool seasons, and on first opening, it is rich, golden fawn, but in bright sunlight it quickly fades to soft pink and white. Flowers are not large, but gracefully formed, fully double, and quite fragrant. The bush grows low, branches vigorously, and bears clean, pointed foliage which is almost immune to pests. \$1 each.

★**MRS. WAKEFIELD CHRISTIE-MILLER.** An immense pink Rose, so sturdy and dependable that it is a necessity in every garden. It is a stocky, stubby grower, with blunt canes bearing large bunches of big, fluffy flowers, bright rose and pearly pink. One of the very best for bedding, an exceptionally liberal bloomer, and very hardy. Its decidedly informal shape recommends it to people of artistic taste. A Rose which grows in esteem more and more each year. N. R. S. Certificate of Merit. \$1 each.

★**LADY ALICE STANLEY.** A noble Rose of largest size and finest shape. Exquisite flesh-pink, shaded with rich coral in the center and on the reverse of petals. Flowers are borne on strong, erect stems—fine for cutting. Strong growing, healthy, with broad, distinctive foliage seldom attacked by insects. \$1 each.

“IN BLOOM ALL THE TIME”

Order 27910

November 23, 1925

The Roses that I got from you last spring grew splendidly and gave my father, mother, and myself great pleasure. They all bloomed. Lady Alice Stanley and several others were in bloom all the time.

SUSAN E. E. Q., La Grangeville, N. Y.

SPECIAL OFFER NO. 101

The Reliable set of 12 Roses described above and on page 1, each variety separate and distinct in form and color, ★Star size, field-grown, selected plants, guaranteed to bloom this year.

THE 12 FOR \$10.00, delivery not prepaid

Please use the order sheet when sending your order and remittance

FOR THE NORTH Three Great Hybrid Perpetual Roses

THE DEPENDABLE, HARDY JUNE BLOOMERS

The word perpetual does not refer to perpetual bloom, but rather to the perfect hardness of the plants. They should be planted at least 2 feet apart. No words can describe their appearance in June, when they burst like silent fireworks, glorifying the garden with a profusion of giant, fragrant Roses, radiant in white and red and pink. During June and early July, the Hybrid Perpetuals produce far more flowers than any everblooming sort, and almost all of them can be made to bloom in the fall by proper pruning and feeding, but they are altogether worth while for their unique June splendor alone. In this class are found the noblest red Roses, filled to the brim with true Rose perfume, and old varieties as rich in their heritage of sentiment as in beauty. Some of them should be in every garden.

★**FRAU KARL DRUSCHKI.** Universally acclaimed as the best white Rose in existence. It is pure snow-white. Its buds are unusually long for its class and are often shaded pink, but they open into immense and perfectly double flowers often more than 4 inches across, and with waxy petals that are very durable, but, unfortunately, scentless. It has the admirable habit of blooming almost continually, so that it is dependable for white Roses from early June until frost. Many candidates for its place have appeared, only to increase the continued popularity of this great variety. \$1 each.

★**ULRICH BRUNNER.** A healthy-growing bush of moderate size, buried in June beneath thumping big blooms of bright cherry-red. It is one of the most extravagantly blooming Roses, and a plant in the height of the season is a thing of unequaled splendor. Its flowers are intensely fragrant. \$1 each.

★**MAGNA CHARTA.** True rose-pink in its clearest shade, the blooms break forth freely in enormous, heavy trusses. The flowers are very large, cup-shaped, and very full, with the rich, spicy fragrance of the old-time Roses. \$1 each.

SPECIAL OFFER No. 102

The above great Hybrid Perpetual Roses 3 in all, Sturdy Star Size Plants \$2.85, delivery not prepaid

★STAR ROSES OUR SELECTION

3 for \$2.50, 10 for \$7.50, 25 for \$17.50, 100 for \$65

Every Plant Will Be from Our Regular Stock, Guaranteed to Bloom, and Each Rose Labeled with the C.-P. Durable Celluloid Star Tag

Star Roses cannot be manufactured; they require time to grow and mature.

By no amount of foresight or figuring can anyone foretell what quantity of each variety will be in demand and we had to make our plans several years ahead for the stock we are offering this spring.

As a matter of good business we try to grow plenty of the most desirable Roses, and this past season's crop gave us a larger percentage than we had anticipated in certain kinds.

Just what varieties will be most in demand remains to be seen, because many people order only the kinds they are familiar with and have seen in bloom. On this account some of our stock of many of the choicest Roses will not be called for, and it is from this expected surplus we are offering to supply you with guaranteed Star Roses at less than the regular prices.

This offer is made for the free-blooming Hybrid Tea Roses only, the same class as offered in the Reliable Set of 12, and will not include Hybrid Perpetuals (as offered in left-hand column on this page) or Hardy Climbers. If climbers are wanted, you will find the very best listed on next page.

When 10 or more of our selection of Hybrid Teas are ordered, at the 10, 25, or 100 rate, according to quantity wanted, a full assortment of colors will be selected for you. Many people will find when their Roses arrive that varieties are included that they would have selected at regular price had we not made this offer.

PRICE. HYBRID TEA ★ STAR ROSES OUR SELECTION

3 for \$2.50, 10 for \$7.50, 25 for \$17.50, 100 for \$65, delivery not prepaid

STAR ROSES BLOOMED ALL SUMMER

Order 27856

November 17, 1925

Your records will no doubt show that I bought the Star Dozen Hybrid Teas last spring, and I want to say that I was delighted with the way they have grown and bloomed all summer. I bought Roses from two other concerns at the same time, and the stock I bought from you was the finest I have ever seen.

FRANK E. G., Louisville, Ky.

CANNOT PRAISE THE "STAR" ROSES ENOUGH

Order 27854

November 5, 1925

I wish again to add my name to your list of satisfied customers. My Roses have been all that could be desired and I cannot praise the "Star" Roses enough.

Thanking you for giving my order your attention, and hoping to receive the well-rooted Roses as on my previous orders, I am, Miss BESSIE H., Montgomery, Ala.

TEAR OFF AND USE FOR ORDERING

THE CONARD-PYLE CO.
WEST GROVE, PA.

Date _____

Amount Enclosed \$ _____

Enclosed find remittance for \$ _____ for which please send the items ✓ checked below.

- OFFER No. 101. 12 Roses, 1926 Reliable Set of Twelve, to bloom this year
- OFFER No. 102. 3 Great, perfectly hardy Hybrid Perpetual Roses
- OFFER No. 103. 4 Best Hardy Climbing Roses, for spectacular bloom. (See next page)
- OFFER No. 104. 19 Roses, including 12 Hybrid Teas, 3 Hybrid Perpetuals, and 4 Hardy Climbers, offered on this circular

STAR ROSES, BEAUTIFUL HYBRID TEAS OF OUR

- 3 Star Roses (Conard-Pyle Co. to select), all different and labeled with our durable
- 10 Star Roses (Conard-Pyle Co. to select), all different and labeled with our durable
- 25 Star Roses (Conard-Pyle Co. to select), all different and labeled with our durable

Name _____

Address _____

PLEASE PRINT OR WRITE YOUR NAME AND ADDRESS VERY PLAINLY

4 Great Hardy Climbing Roses

To Produce Roses You Can Revel in, Gather in Armloads, and Still Find More

Here Are 4 Choicest Large-Flowered Kinds, Suitable for Cutting

Get more joy out of life and at the same time greatly increase the value of your property by planting Hardy Climbing Roses this spring. You can train them on an arch, arbor, pergola, clothes-post, garage, or along a fence. These climbers are adaptable to almost any situation where the sun shines four to five hours a day.

From any one of the kinds here offered you can harvest blooms by the thousand every year, after the plants have become established, and the quantity of flowers increases as the years go by.

For Roses in Quantity Plant Hardy Climbers

★**CLIMBING AMERICAN BEAUTY.** (See color illustration.) An extraordinary display is given by its rosy crimson, sweet-scented flowers in its first burst of bloom. It is a strong-growing Rose and will do well anywhere that any climbing Rose will do. The canes of one summer will cover themselves with great masses of lovely flowers the following season. \$1 each, 10 for \$9.

★**DR. W. VAN FLEET.** This great Rose belongs anywhere you put it that will give it sunshine and open ground good enough to grow corn. The color is pure, dainty apple-blossom-pink, and the buds, with their long individual stems are often mistaken for Roses from a greenhouse. Single plants of this variety, when well established, have been known to bear over 3,000 long-stemmed blooms for cutting. \$1 each, 10 for \$9.

★**PAUL'S SCARLET CLIMBER** is scarlet—definite, actual, and vivid. Nothing so pure and bright in color has ever before been known in a climbing Rose. The vivid scarlet flowers come in heads of from ten to twenty-five, making perfect bouquets when a touch of something green is added. \$1 each, 10 for \$9.

★**GARDENIA.** Rich yellow buds, opening to creamy white. This Rose is the most dependable of climbers with a yellow tendency. Makes exquisite bouquets. \$1 each, 10 for \$9.

OFFER NO. 103. One each of the above abundant blooming Hardy Climbing Roses, the finest in the climbing class. 4 distinctly different varieties for \$3.60, delivery not prepaid.



Climbing American Beauty

This shows Climbing American Beauty in Natural Colors